



ΒΙΟΜΗΧΑΝΙΚΟ
ΜΟΥΣΕΙΟ ΤΟΜΑΤΑΣ
Δ.ΝΟΜΙΚΟΣ

Educational Workshop

'Optical Toys'

18-19 July Tomato Industrial Museum "D. Nomikos"

The Santorini Film Festival and the Tomato Industrial Museum, "D.Nomikos" with the valuable support of the Region of Southern Aegean are co-organizing the educational workshop '**Optical Toys**', which will take place in the historic factory on **18 and 19 July** during the **7th SFF**.

Aiming to contribute to the island's cultural scene and give prominence to the local community and culture, the Santorini Film Festival and the Tomato Industrial Museum "D.Nomikos" collaborated for the first time in 2023. The two organisations put together an edutaining activity which combined the cinematic techniques and the museum's premises to bring the factory's history to life.

This year the modern museum celebrates its **10th anniversary as part of the island's cultural scene** with a rich agenda of **events and exhibitions** and invites the Santorini Film Festival to become part of the celebrations. From 1945 to 1981 the Tomato Industrial Museum, "D. Nomikos" operated as a tomato processing factory. In 2014 it was transformed into a modern museum and a wider cultural space with a rich exhibition that presents the island's history and traditions.

Through the **two-day 'Optical Toys' workshop** which will take place during the 7th SFF, **the birth of Cinema meets the local history** in the atmospheric premises of the museum on the Vlychada beach.

Can cinema exist without a projector, electricity and music? Yes!

Yet, how will the film roll?

The '**Optical Toys**' workshop invites young cinephiles to learn the process of moving images by sketching their own frames and to become familiar with moving image gadgets. Participants will explore what existed before cinema and by designing and making their own optical toys will discover how an image can start moving, and a film frame to come to exist. The workshop addresses children 8-10 years old and will last 6 hours (3 hours per day).

With experience in audiovisual education, the instructor Ioanna Giakoumatou has facilitated numerous workshops and seminars in various social and age groups implementing a unique experiential animation technique. For the past few years, she has been organising experiential educational workshops and also working as an animator in the cinema and advertising industries.

We are excited to welcome young film enthusiasts and introduce them to the magical world of cinema. A big thank you to the Tomato Industrial Museum "D. Nomikos" and to the Region of Southern Aegean for their support and incredible help in co-organising this inspiring workshop.

Educational Workshop

'Optical Toys'

18-19 July 2024

10:00 – 13:00

Participation is Free

Venue:

Tomato Industrial Museum "D. Nomikos"

Address: Vlychada, Santorini

Phone: 2286 085141

Website: www.tomatomuseum.gr/